

# Best Practices: How to upload your logo


**1**



Benefits

A successfully uploaded logo will help you to become visible to other partners and create a good brand image.

**2**




Format

You must convert the file to PNG format.

- This format prevents images from having different background colors creating a transparent one. Thus, we unify all logos in our website.


**3**



Size

- The dimensions of the logo must be 220X188 pixels.
- It is important to keep these dimensions so your logo is not distorted when being uploaded.

**4**



Weight

- Must be less than 60 kB
- The weight influences the loading time of the page. This way the user experience during navigation is so much better.

**5**



Tools

- You can use programs like Photoshop or Illustrator, among others to generate your logo.
- The image editing tools help you to edit your logo easily.